INFINITI

AI-Powered Venture Operating System

Business Plan 2026

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Date: January 2026

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I. Executive Summary

INFINITI is a technology-driven boutique venture studio with a proprietary **Venture Operating System (VOS)**. We combine the best of traditional incubators (capital + support) with the efficiency of modern platforms (automation + scalability). Our Venture OS automates 80% of the startup launch process, enabling a **10x faster launch** at a **5x lower cost** compared to traditional venture builders.

Market Opportunity

Our focus is the Russia/CIS/CEE region, a $50B+ venture capital market experiencing 15-20% annual growth. We target pre-seed/seed startups in high-growth sectors.

Sector Strategy

- **B2B SaaS (40%):** Including AI-powered SaaS applications
- **FinTech (30%):** High-growth, high-return potential
- **AI-Powered EdTech (15%):** The future of education, transformed by AI
- **LegalTech (10%):** An underserved market with high potential

- **General AI/ML (5%):** Capturing the broader AI wave

Business Model

We operate a 3-tier model to diversify revenue and manage risk:

- **Tier 1: DIY ($499/mo):** Platform-only access — AI tools for business planning, market research, team building
- **Tier 2: Concierge ($5K-20K/mo):** Platform + personalized support from our 50+ specialists
- **Tier 3: Studio (20-40% Equity):** Full capital, platform, and hands-on support

Financial Goals

Our 5-year goal is to build a portfolio of 10-20 companies with a total value of **$15-30M**, targeting **$3-10M** in realized exits.

Funding Ask: We are seeking a **$500K-1M Seed Round** for 10-20% equity. Funds will be allocated to portfolio capital (50%), team (30%), platform development (15%), and marketing (5%).

II. The INFINITI Difference: A New Venture Paradigm

The traditional venture building model is broken. It is notoriously inefficient, expensive, and slow, with high failure rates and a reliance on manual processes. INFINITI was founded to address these challenges head-on with our proprietary **Venture Operating System (VOS)**.

Venture OS Features

- **AI Business Plan Generator:** Creates comprehensive, investor-ready business plans in under 24 hours
- **Team Builder & Talent Marketplace:** Access to a pre-vetted network of 50+ specialists
- **Market Research Engine:** In-depth analysis of market size, trends, and competitive landscape
- **Financial Modeling Suite:** Automated projections, unit economics, and scenario planning
- **Investor CRM & Deal Flow:** Manage investor relationships and fundraising pipeline
- **Legal Document Generator:** Automated term sheets, SHA, and corporate documents

Why INFINITI Wins

- **Speed:** MVP in 90 days vs. 18+ months traditional
- **Cost:** 5x lower than building internal venture teams
- **Talent Network:** 50+ pre-vetted elite operators and developers
- **Capital Access:** Direct investor relationships, 11,000+ in network
- **Proven Track Record:** Multiple successful products launched
- **Proprietary Database:** 250+ validated business models

III. Seven-Stage Methodology

INFINITI guides companies through seven interconnected stages that form a complete cycle of company building:

1. Research

We begin by understanding your market through comprehensive analysis of industry trends, competitive landscape, and customer needs.

2. Ideate

With market insights in hand, we help crystallize the business idea, test assumptions, and refine the value proposition.

3. Model

We guide through business model design using our library of 50+ proven models or develop custom models tailored to unique situations.

4. Build

Your idea becomes real. We assemble the development team from our network of 50+ specialists, manage technical execution, and deliver MVP on schedule.

5. Launch

We help execute a strategic launch, acquire first customers, and validate product-market fit using our network and marketing expertise.

6. Finance

We provide financial planning, optimize burn rate, facilitate access to our co-investment fund, and connect with our 11,000+ investor network.

7. Scale

Once product-market fit is found, we help grow exponentially through team expansion, market expansion, and operational optimization.

IV. Team & Operations

Our core team consists of experienced operators with deep expertise in venture building, technology, and finance:

- **Founder/CEO:** Serial entrepreneur, venture building experience
- **CTO:** Full-stack engineering, AI/ML, platform architecture
- **Head of Investments:** Investment banking, deal structuring
- **AI/Prompt Engineer:** AI systems, automation, Venture OS development

Beyond our core team, we maintain a distributed network of **50+ specialists** across engineering, design, marketing, finance, and legal — all accessible through our platform.

V. Financial Projections

Metric	Year 1 (2026)	Year 2 (2027)	Year 3 (2028)
Products Launched	12	25	40
Revenue	$2.5M	$8.5M	$22M
Team Size	25	60	120
AUM	$50M	$250M	$750M
Active Clients	30	80	200

VI. Use of Funds ($500K-1M Seed Round)

- **$250-500K:** Portfolio capital — direct investment in startups
- **$150-300K:** Team expansion — talent acquisition
- **$75-150K:** Platform development — Venture OS enhancement
- **$25-50K:** Marketing & operations

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